

Company Brochure



Cornerstone Education

美国栋梁教育

2012 - Now

Registered Educational Service Company in Chicago



Learning Today For A Better Tomorrow

Brief Introduction

Founded in 2012, Cornerstone Education Inc. is a registered educational service company located in Chicago.

Cornerstone acts as a liaison between prospective students, families, and schools, streamlining the admissions process and helping ease the transition of students who plan to pursue their high school, university, or summer enhancement programs in the United States.

We provide services ranging from high school and college academic counseling and support, international student management and housing solutions, to seasonal educational workshops and camps with our partner institutions.



Company History



2012

Cornerstone Education Inc. officially founded in Chicago

Build EQ + IQ = SUCCESS education philosophy



2013

Our first high school graduate entered the University of Miami

Approved by ICEF

Partnered with Kaplan



2014

New 2+2 Housing Model

Strengthen 1-1 advisor program

Set up Shanghai office in China



2015

Joined the American School Counselor Association



Part I - About Us



Cornerstone Branches in China:

Shanghai
Xi'an
Beijing
Shenzhen
Xining
Dongguan
Taiwan
Xinjiang



2016

Two students who stayed with us for 4 years went to NYU and Rose-Hulman Institute of Technology

Rapid growth of CS-Homestay Program

Partnered with UCA IL Youth Program



2017

AEP program for special needs

Set up XiAn office in China

Finalization of Student Management Infrastructure and Procedures Model

Approved by IHSA for our international students program eligibility for sports games

Partner with INTO program



2018

Build student CRM system in China office with auto report system

Partner with American schools to create international program and sister schools in China

Join NAFSA

Set up Taiwan Office/ Shenzhen Office in China

Partner with ELS program



Today

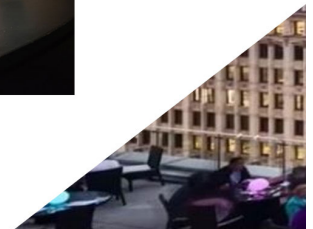
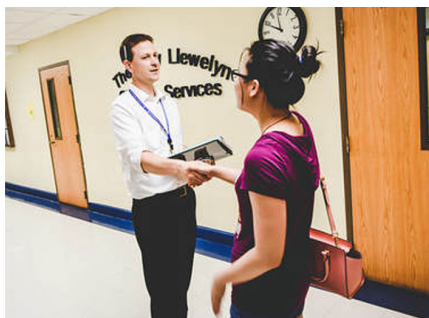
Mature Growth





Our Mission:

- Promote globalized education for the next generation;
- Partner with American schools to provide the high quality customized educational services for international students;
- Help students facilitate a smooth assimilation process into American classroom and culture;
- Cultivate talent and leadership for Cornerstone international students.



Our Fouders



Ms. Ren Li
CEO CO-FOUNDER



Mr. Jiangtao He
Business Manager & CO-FOUNDER

In Dec 2012, Ms. Ren Li co-founded Cornerstone Education Inc. with her husband Mr. Jiangtao He, to provide education consulting and student management services prior to and after their arrival in the U.S. Her goal is to help American partner schools to set up and maintain their international program. Cornerstone will be responsible for Chinese international student recruitment and student management after they have arrived. Cornerstone will also serve as the students legal guardians.

Ms. Li is a member of the American School Counselor Association and NAFSA: Association of International Educator. Cornerstone is also a member of the Council on Standards for International Educational Travel. She owns trademarks which are well known in the international education industry in China and the U.S. . Ms. Li serves as a board member and Vice President of UCA IL, as well as Vice President for the Chicago Hubei Chamber of Commerce.

Mr. He is the co-founder of Cornerstone Education. He serves as the Business Manger at Cornerstone. With his background of MD. doctor, he plays very important role as our health and nutrition advisor.





Our Team:

Cornerstone is an international company headquartered in Chicago and Shanghai. Together we have built a dedicated team of outstanding teachers and professional counselors, providing family-oriented education with love and care for our students. CSEDU advocates our students to participate in community services with the goal of training our students to become future global leaders.

Our Academic Advisers communicate with students weekly to offer information on how to make themselves more marketable to universities. Students are taught how applications are evaluated and what an admission counselor is seeking. Students are also given insights into important social skills that will be helpful to students' success once they enter college.



Jessy Chiu
HR Specialist/CEO Assistant, Chicago Office
graduated from DePaul University
MSHR program
is now handling office and HR duties for Cornerstone



Crystal Pan
College Consultant, Shanghai Office
graduated from DePaul university
and currently locates in Shanghai office.
Planning new student enrollment training and
career planning counseling for international students
has helped many international students adapt to
American university life more quickly.

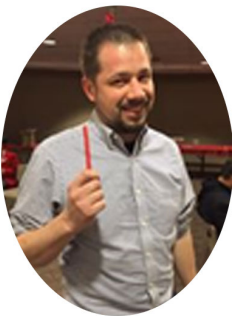
Part II - Our Team



Ana Kelly
Homestay Coordinator, Chicago Office
Comes from realtor estate industry,
together with her familiarity of Chicago
neighborhood and negotiation skills



Prenicia Clifton
Advisor, Chicago Office
Graduated from UW-Madison,
an artist and educator. She mentors
students to work on their college plan and
make sure they follow their plan to make
their dreams come true.



Nate Blaida
Advisor, Chicago Office
Was college admission associate
director before us. He really cares about
our students, helping them to set up 4
year plan.



Tim He
Project Manager, Chicago Office
Came to the US at the age of 6,
is influenced by both Chinese & American
culture. He takes charge of all the project
programs.



Ying Li
General Manager, Shanghai Office
EMBA degree from Guanghua School of Management, Peking University.
With many years of management experience in large state-owned CFOs,
Committed to the Education Industry after 2014,
helped many students studying abroad.



Irene Li
Operations Director, Shanghai Office
Graduated from Marquette University
6 years of experience in the education industry
familiar with the education system and
enrollment requirements of American high schools



Emily Dong
Consultant, Shanghai Office
Graduated from the University of Technology, Kentland, Canada,
3 years of experience in the education industry,
worked in an educational institution in Vancouver,
skilled in the education system of Canadian universities and admission requirements,

Our Dorm:

Cornerstone invests incredible amounts of time and energy into all our programs, including the honorable task of serving as a guardian for our students when they are away from home. Our Dorm Teachers play a vital role in this immense responsibility, fully committed to the safety and wellbeing of each student, while ensuring the students have an enjoyable stay with Cornerstone. It often requires long hours and is a thankless and selfless job in many respects. We therefore always appreciate the work they do.

To some extent, our House Moms share our Dorm Teachers' responsibilities, but are the students' true MVPs when it comes to their room & board. They spend hours to prepare everyday's meals and to ensure the cleanliness of our dorms. If a student is sick, our House Moms are there to fix him/her up! They reside with our students and ensure they follow Cornerstone's house rules.



Joshua Flores
Dorm Teacher
Josh is the dorm teacher in Cornerstone dorm located at Morgan Park Academy. He manages dorm students day to day life.



Rui Cao
Dorm Teacher
Rui is the dorm teacher in Cornerstone dorm located at Bridgeport. He manages dorm students day to day life.



Mei & Guo
House Mom
Mei and Guo are the house mom in Cornerstone dorm located at Bridgeport and MPA. They cook delicious food in the dorm, while taking care of the students.



Part II - Our Dorm





OUR SERVICE

01

**K - 12
Service**

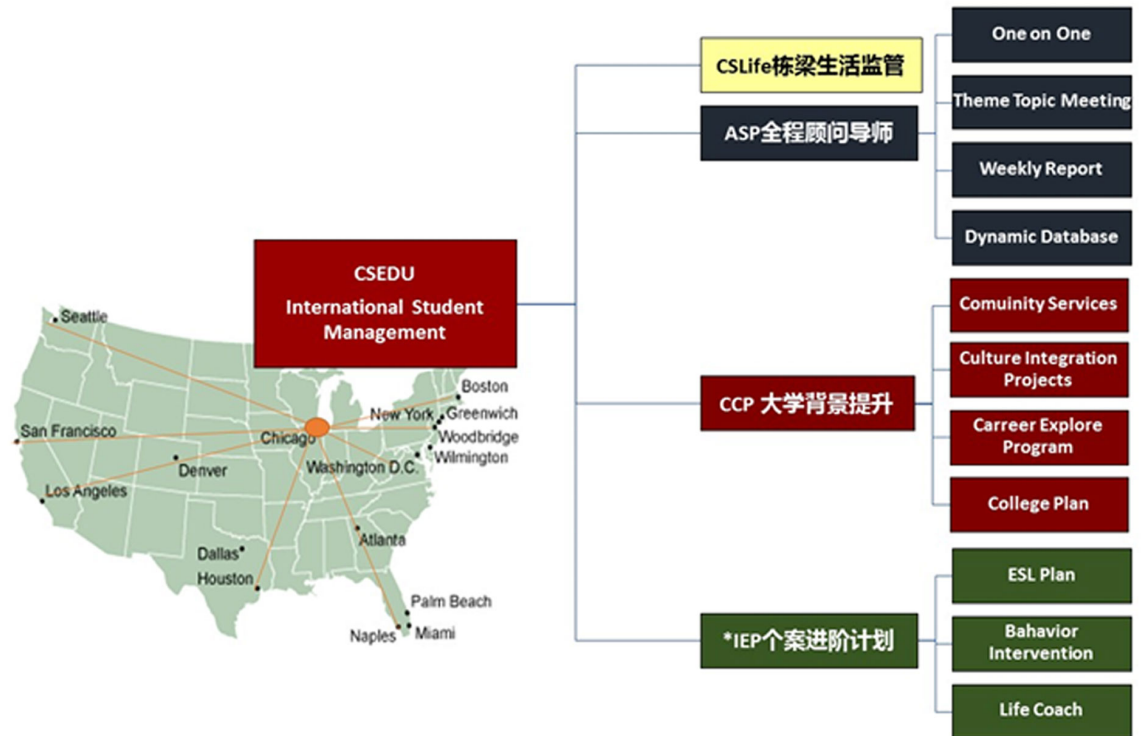
02

**College
Consulting**

03

**English
Academy**

K-12 Service



*We have over 200 schools in our network all over the United States

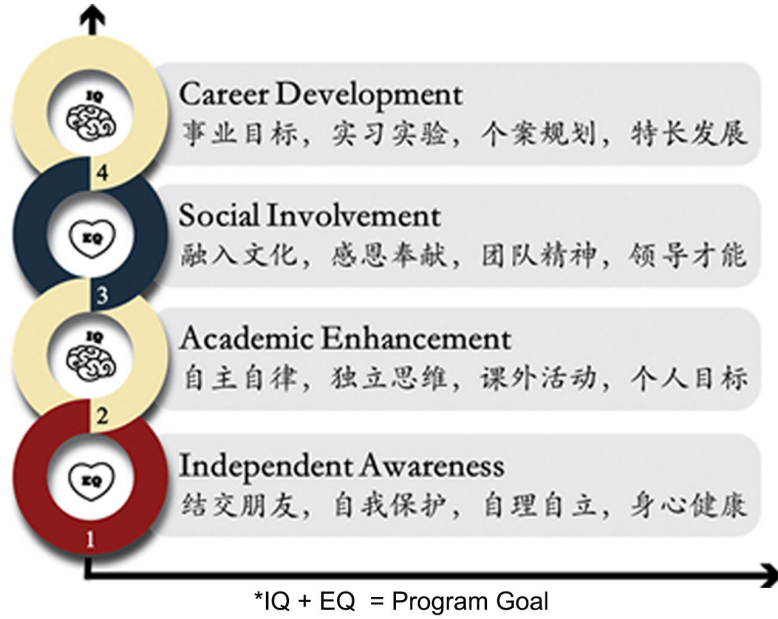
Over the past 6 years, Cornerstone has built a very strong team of international student advisors, college counselors, dorm teachers, house moms and academic support tutors.

Our team is also ready to present coaching and case studying results with our partner school teachers. In the past, we did successfully annual culture training with many of our partner schools and got back so many wonderful feedback.

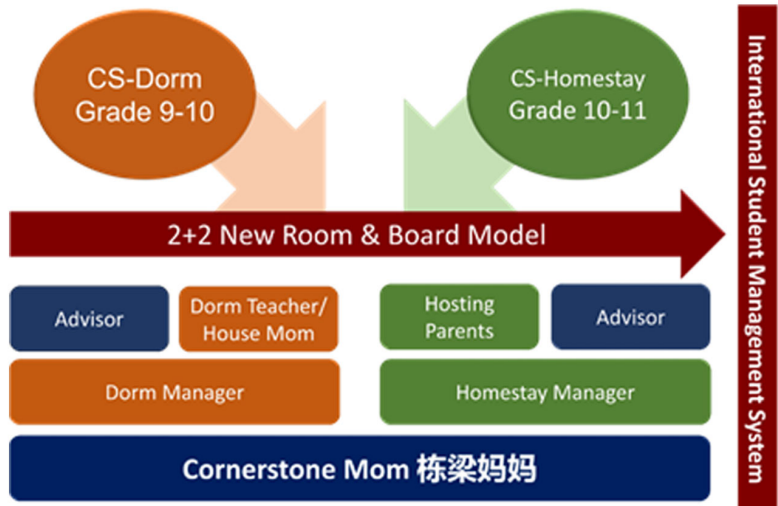


K-12 Service Continued

To help students get an overall development and form high emotional & intellectual intelligence before and after they study abroad, Cornerstone Education is dedicated to developing a comprehensive consulting service along their way to the success.



Mrs. Li developed the 2+2 Management Model. Living in the Cornerstone dorms for 2 years will allow students to learn the very basics of everyday life, instill good study habits, and ensure a smooth transition into living with host families. The model has been highly accepted by parents and students as soon as it began.



*New 2+2 Housing Model

Part III- Our Service

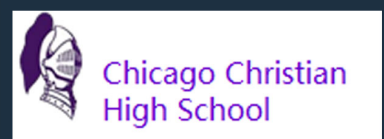
We have successfully extended our student oriented solutions to our partner schools. We helped high schools to build international program thru sister school projects, culture exchange programs and regular academic program. Cornerstone will focus on international student recruitment and student after school life and study management once the program is settled.

Cornerstone student support system creates a win-win-win situation for: STUDENT-SCHOOL-CSEDU.



Cornerstone actively networks with businesses and local communities to help our students attain internships, community service, volunteer opportunities, and civic engagement:

- United Chinese America
- Boys and Girls Club
- Coalition for a Better Chinese American Community
- Rep. Theresa Mah Office
- BAPA - Beverly Area Planning Association



College Consulting

Cornerstone Education provides comprehensive college counseling services for international and domestic students.

Our team includes top university professors, past ivy league school admission officers, university program directors, and professional counselors with many years of experience of helping American and international students getting into their dream school.

Our team is located in Chicago, but we have branch offices in China to fully support those who need bilingual assistance.

Cornerstone has joined in multiple education associations to obtain firsthand market and industry information, which helps us to better serve the international students.

Cornerstone are proud members of following associations:



Chicago Area Regional Representative (CARR)



北京留学服务行业协会
Beijing Overseas-Study Service Association



ICEF

Connect. Recruit. Grow.



Part IV- College Consulting



Our Partners

PEPPERDINE
UNIVERSITY



M
MIAMI UNIVERSITY
OXFORD, OH • EST. 1809

KAPLAN



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON


NORTH PARK
UNIVERSITY
CHICAGO

INTO®
the global education partners





ESL School

Cornerstone designed and provides different consecutive levels' of online English courses from Kindergarten to high school. Students can learn native English with American teachers and books at any place and time.

The Cornerstone ESL School is made up of Pre-k to Grade 1, Primary School, and High School. Based on different learning demands in different levels, Cornerstone offers different levels' of English learning courses. Students will receive a Cornerstone English Certificate for each level of the course they pass and will help them enroll in the world universal Pearson English exams.



Part V- English Academy

Academic English School

EAP (English for Academic Purposes) was designed for students who plan to study in an American high school or university but never systematically learned in English listening, speaking, reading and writing and have never taken similar Cornerstone ESL School courses. In the EAP program, Cornerstone is not taking the place of American schools in teaching different subjects but paying more attention to expanding the students' academic terminologies and teach them how to understand the questions of different subjects. EAP is divided into three levels – Middle School Academic English, High School Academic English, University Academic English.

Teaching English in China

We can get you started on a once-in-a-lifetime teaching career! Currently there are many opportunities to teach English in China. Cornerstone partners with those Chinese K-12 schools, universities/colleges and training schools to help you find the right program you want to teach. whether its Teaching English to adults, children or at our online school, receive a great salary, competitive benefits and meet people from all over the world!

We are looking for qualified ESL teachers to join us in Beijing, Shanghai, Shenzhen, Guangzhou, XiAn and many other cities across China.



Scan here to apply!

Culture Exchange Camps

Students develop cultural literacy as well as enhanced cognitive skills much more quickly in language immersion study abroad program rather than tradition language school class.

Cornerstone strongly promotes the exchange program to help students benefit from the ability to communicate with people from diverse linguistic and cultural backgrounds for both American students and international students.

In the meantime, Cornerstone also seeks the cooperation with American high schools and helps those schools find appropriate Chinese sister schools to build culture exchange camps.

Cornerstone Education will work closely with American schools and international schools to set up culture exchange programs.





Why Cornerstone?

- When east meets west, we need someone who understand both side of cultures and values
- Middle/High school students need to be nurtured by someone who really understands them and cares for them
- These students need mentors who believe in them and who can train them to become the future global leaders
- Bridge American schools with international sister schools in China through student culture exchange programs, teacher training programs and educational resources network etc.

Role of School

Updated school and program brochures in Chinese

Provide College acceptance profile

Release school news/media report

Link school website with Cornerstone partner program



For more information,
Please scan and go to our website: www.csdongliang.com



Part VI- International Program Proposal

Cornerstone Recruiting Procedures

STEP 1: Evaluation

- Online Interview with Cornerstone advisors
- Written test with Cornerstone Shanghai office teachers
- Online surveys for parents to know more about family needs
- Create an evaluation report upon the student readiness to study abroad upon his/her English Competence, Mind Readiness and Behavior Readiness and Academic Strength
- Recommendations of schools for those who are ready
- Customized English Training Plan
- This report will be bilingual and sent to both parents and school

STEP 2: School Review / Interview

- School will review or set up interview with the students
- School will make admission decisions
- School will provide acceptance letter
- Student sign the enrollment plan and pay deposit
- School will issue the I-20

STEP 3: Student Registration

- Cornerstone provide student visa application support and interview training
- Cornerstone signs the service provided contract guardianship agreement with student and parents
- Cornerstone help students with housing selection: Cornerstone dorm or CSHomestay

STEP 4: Student Orientation

- Cornerstone mails the family welcome package
- Cornerstone host NEW student and parent online orientation during the summer
- Cornerstone dorm teacher/coordinator pick up students at airport
- Cornerstone host week long dorm/homestay orientations with student rules and culture trainings based on student manual
- Cornerstone staffs help student to settle down (shopping, bank, cellphone, books, health forms, insurance, etc.)

The background of the page is a composite image. On the left, there is a close-up of the American flag, showing the stars and stripes. On the right, there is a low-angle shot of a modern glass skyscraper, likely a university building, with a blue sky in the background. A large, semi-transparent red circle with a white border is centered over the image, containing the text.

Our Graduates

Since 2014, 50 students have successfully graduated from Chicago High School Program.

Our philosophy is that if local students can apply to top universities, so can our students. Cornerstone's team of advisors and educators know each student very well and often have been with them since their first year of high school. We help students find their strengths and career goals while accumulating university application materials. Teaching students in accordance with their aptitude is the consistent principle of Cornerstone Education.

Part VI- Our Students



Augustine Liu, '16

Received Offer: New York University
University of Wisconsin, Madison
Attending university: New York University
Program: Mathematics and Economics



Elle Chen, '16

Received Offer: UC Berkeley
UCLA
Attending university: UC Berkeley
Program: Architecture



Gabriella Zhuang, '16

Received Offer: Boston University
University of Wisconsin, Madison
University of Michigan
Attending university: University of Michigan
Program: Marketing



Rico Deng, '16

Received Offer: Boston University
Rose-Hulman Institute of Technology
Attending university:
Rose-Hulman Institute of Technology
Program: Electrical Engineering



Rios Li, '16

Received Offer: Louis Clark University
University of Missouri
Seattle University
University of Tennessee
Washington State University
Attending university: Louis Clark University
Program: Entrepreneurship



Adam Wu, '18

Received Offer:
University of California Irvine
University of California San Diego
University of California, Santa Barbara
University of California, Berkeley
University of Illinois at Urbana-Champaign
Attending university: University of California, Berkeley
Program: Physics



Lisa Chen, '18

Attending university: New York University
Program: Business



Philip Xing, '18

Attending university: UC Berkeley
Program: Business



Hyuna Wei, '18

Attending university: Northeastern University
Program: Business



Leo Luo, '18

Attending university: UC Davis
Program: Biology Science

**International Educational Consulting
and Services are tasked to meet the needs
of Chinese students in America**

CS-Homestay

High School Academic Consulting

College Application Consulting

CONTACT US



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